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Reutlingen, 07.01.2021

Dear sales team.

An exciting 2020 came to an end and the coronavirus has been rapidly changing life and daily routines. Together we are all facing great challenges to be able to offer our customers the service they deserve despite contact restrictions and lockdowns.

Joint action is more important than ever in order to achieve our economic goals in 2021 as well. Right now we have to work closely together to ensure the usual exchange of information within the team and with the customer, even without the joint visits.

In order to be able to give our best in 2021, we have created new sales material for the entire Villforth sales team, which is specially optimized for use in video conferences.

At the same time we are proud to be able to offer a completely new range of improvement options for our fabrics. From 2021, all of these extras will be combined within the V-Powerline. It contains a completely new type of energy-saving material called eRun and will replace the Vextreme yarn in the future. eRun promises energy savings and the prevention of edge curling. However, when it comes to extending the running time, this material is out of the question, but a combination of materials called Duratec, which is a completely optimized machine side with maximum polyamide content. Of course, there will also be our famous TOPAZ®NT to increase the dimensional stability of the fabric many times over. At the same time, it helps with cleaning the fabric. If there is an extremely strongly adhering protective particle, we will have a new upper weft in our range from 2021, which was specially developed against dirt on a resin basis. This weft material will be placed on the market by the name VexClean.

You will find the sales documents, together with many positive references and runtime records. attached to this mail. I look forward to further inquiries should there be any questions. Of course, our laboratory team and internal sales are always at your side for sample requests, data sheets or offers.

I am already looking forward to many exciting conversations, projects and challenges that await us in 2021.

Thank you for the good cooperation and I look forward to hopefully meeting you again soon.

Once again, a healthy, happy and successful 2021 to all of you.

Kind regards,

Lukas Villforth

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